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CHANDIGARH COLLEGE OF HOTEL MANAGEMENT

LANDRAN, MOHALI

In academic collaboration with
Indian Tourism & Hospitality Congress

— Organizes —

INTERNATIONAL CONFERENCE

on

SUSTAINABLE DEVELOPMENT THROUGH TOURISM,
FOOD & HOSPITALITY MANAGEMENT (SDTFHM-2023)

23rd -24th Feb, 2023

INTRODUCTION

ABOUT CHANDIGARH GROUP OF COLLEGES, LANDRAN

Chandigarh Group of Colleges was established with the vision to be the most preferred educational group with the global recognition and has become one of the leading educational group of the country. CGC started its journey in the year 2001 by starting its first campus at Landran (Mohali). The twenty-first century has been a threshold for a gamut of advancements and Chandigarh Group of Colleges, Landran is one of them. Situated on the Kharar-Banur National Highway, it provides innumerable opportunities and a nurturing environment. CGC, Landran is recognized as a renowned college for its exceptional academic excellence and placements. The college offers 50+ programs in seven different spheres: Engineering, Management, Biotechnology, Education, Hospitality, Computer Application, and Pharmacy. It is a vantage from where students get global exposure, industrial training, and technical knowledge, pre-placement training and a lot more to bring out highly qualified and job-ready professionals. Keeping pace with the time has earned it a global repute.

ABOUT CHANDIGARH COLLEGE OF HOTEL MANAGEMENT

Chandigarh College of Hotel Management is among the top-tier Tourism and Hotel Management Institute in the region that fosters an experiential learning culture. CCHM has a clear motive of producing adept, skilled, and earnest professionals who would contribute their services to the ever-expanding and evolving hospitality industry. We at CCHM believe that practical skills are the prerequisites for successful hoteliers and so, the college is fully equipped with advanced laboratories comprising the latest equipment as per the existing market trends and requirements. In addition to helping our students evolve as thorough professionals, we bring them multiple career options. Continuous learning, unlimited opportunities, and one trusted name—CCHM.

ABOUT INDIAN TOURISM & HOSPITALITY CONGRESS

Formerly known as Indian Tourism Congress (ITC), is a non-political, non-commercial organization of tourism academicians. It was formed in 2002 by group of leading tourism and hospitality academicians with the purpose to enhance the standard of teaching and research, further to promote its orderly growth and development needed to cater tourism industry.

For More Information Please Contact:

Ms. Madhuri Aggarwal, +91-9779910646
Assistant Professor and Organizing Secretary

Mr. Mohit Dahiya, +91-7015024295
Assistant Professor and Organizing Secretary

Ms. Roop Kamal Kaur, +91-8100660033
Assistant Professor and Organizing Committee Member

Campus Address : Landran, Kharar-Banur Highway, Sector 112, Greater Mohali, Punjab 140307

Contact us : +91 95921 04444, 95921 14444, 95921 24444 Admission Helpline: 0172 3984200, Fax: 0172 3984207

Toll Free : 1800 200 3575 | Whatsapp: 95922 14444

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ABOUT THE CONFERENCE

Two days international conference SDTFHM-2023 will provide a platform for exchanging and Enhancing the knowledge from the experts of R&D, academia and industry in the field of Hospitality, Tourism and Dietetics. The level of activity will be international and the target audience will be students, research practitioners and educators for discussing the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Hospitality & Tourism.

CALL FOR PAPER

To achieve the SDTFHM-2023 goals original unpublished research papers, research notes, Ph. D thesis (submitted after Jan 2020) and chapters on the topics aligned with the theme of the conference are invited. Therefore SDTFHM-2023 is proposed to cover wide area of Tourism, Hospitality Management and Nutrition and its allied areas and invites submission of papers on Themes and Sub Themes (but not limited to):

Based upon the novelty and contribution to the theme of the conference the participants will be shortlisted for the next round of registration.

- Urban and cultural Heritage Tourism
- Health and wellbeing Tourism
- Sustainable Tourism
- SMSE in Tourism and Hospitality
- Equality, gender and diversity issues in tourism organization
- Entrepreneurship and latest trends
- Latest trends in Business Management, Education
- Skill Development and Nation building through hospitality
- HR and Financial Practices, Research and Innovation, IT and Hospitality
- Operational Management, Restaurant and Event Management
- Next Generation service sector
- Diet Management and Dietary Supplement
- Nutritional Science and Global Strategy for Nutrition
- Food Microbiology, food science and Food Biotechnology
- Diabetic Education and meal plan

All the accepted papers of the conference will be published in a conference edited book with ISBN to be published by leading publisher. The extended versions of the selected research papers will be published in reputed ABDC/ SCOPUS/UGC CARE & High Impact journals after the peer review process. Further, few selected papers will be published in special edition of Tourism Innovation Journal by ITHC. The article processing charges for publication will be charged additionally.

Best paper awards will be awarded in the following categories :

- Best Young Academician Award
- 3 Best Paper Award



GUIDELINES

PAPER SUBMISSION GUIDELINES

The manuscript should be prepared in the following format:

- Title of the Paper, Authors' Name, Designation, Affiliation, Contact Number and Email address.
- Abstract of approximately 250-300 words with 3-4 key-words at the end of the abstract.
- Title of the paper should be in (Font: Times New Roman) font size 16 and should be centrally aligned.
- The subheadings should be in font size 14 with body of the text in font size 12 (Font: Times New Roman)
- The final paper word limit is 3000-5000 words, including abstract.
- There must be 1.5 lines spacing throughout the manuscript.
- Paper should be submitted in MS-Word format.
- All the tables and diagrams should be appropriately numbered and should be followed by text.
- All reference should follow APA style (6th edition) - <http://www.apastyle.org>
- Plagiarism should be less than 10%.

Participants intended to present their papers should submit soft copy of abstract and Full Paper to

E-Mail: conference.cch@cgic.edu.in

Registration Details: <https://forms.gle/ztLnphYAs5Z6xGhN7>

IMPORTANT DATES & DEADLINES

Last date to submit the Abstract	31 st December 2022
Notification of Acceptance of Abstract	2 nd January 2023
REGISTRATION FEE Last date of Full paper Submission	30 th January 2023

REGISTRATION FEE

Faculty/ Academicians/Industry participants	INR 1,500
Student	INR 500
Research Scholar/Members of ITHC	INR 1200
Foreign Author (Faculty corporate)	USD 50
Foreign Author (student)	USD 30

The registration fee can be paid through NEFT/RTGS/Online Transfer/ UPI by using following details-

Account Name : Chandigarh Group of Colleges

Bank Name : Capital Small Finance Bank Limited

A/C Number : 077206000002

IFSC : CLBL0000077

MICR Code : 160545004

Bank Address : VILLAGE LANDRAN, TEHSIL KHARAR, DISST MOHALI - 140307

Participants are requested to send the scanned copy of registration fees paid to the following e-mail-conference.cch@cgic.edu.in